III. CORE COURSE [CCCOM403]:

(Credits: Theory-04, Tutorial-01)

Marks: 30 (MSE: 20Th. 1Hr + 5Attd. + 5Assign.) + 70 (ESE: 3Hrs)=100 Pass Marks (MSE:17 + ESE:28)=45

Instruction to Question Setter:

Mid Semester Examination (MSE):

There will be **two** groups of questions in written examinations of 20 marks. **Group A is compulsory** and will contain five questions of **very short answer type** consisting of 1 mark each. **Group B will contain descriptive type five** questions of five marks each, out of which any three are to be answered.

End Semester Examination (ESE):

There will be two groups of questions. Group A is compulsory and will contain two questions. Question No.1 will be very short answer type consisting of five questions of 1 mark each. Question No.2 will be short answer type of 5 marks. Group B will contain descriptive type six questions of fifteen marks each, out of which any four are to be answered.

Note: There may be subdivisions in each question asked in Theory Examinations

The Mid Semester Examination shall have three components. (a) Two Semester Internal Assessment Test (SIA) of 20 Marks each, (b) Class Attendance Score (CAS) of 5 marks and (c) Class Performance Score (CPS) of 5 marks. "Best of Two" shall be applicable for computation of marks for SIA.

(Attendance Upto 75%, 1mark; 75< Attd. <80, 2 marks; 80< Attd. <85, 3 marks; 85< Attd. <90, 4 marks; 90< Attd, 5 marks).

CORPORATE GOVERNANCE, ETHICS & SOCIAL RESPONSIBILITY OF BUSINESS Theory: 60 Lectures; Tutorial:15 Hrs

Objective:

To familiarize the students with the knowledge of ethics, emerging trends in good governance practices and corporate social responsibility in the global and Indian context.

Contents:

Unit I-Business Ethics:

Concept of business ethics; various approaches to business ethics; ethical theories; ethical governance; the concept of corporate ethics; benefits of adopting ethics in business.

Unit II-Conceptual Framework Of Corporate Governance:

Evolution of corporate governance; regulatory framework of corporate governance in India; SEBI guidelines and clause 49; reforms in the Companies Act; corporate governance in PSUs and banks;

Unit III-Corporate Governances Practices –

In India and abroad, Independent directors, Nomination Committee, Mandatory Auditing and Major Corporate Frauds.

Unit IV-Role and Functions of Board Committees:

Standing committees, ad-hoc committees, task force committees.

<u>Unit V-Whistleblowing and Corporate Governance – </u>

The Concept of Whistle-Blowing; Types of Whistle-blowers; Whistle-blower Policy; the Whistle-Blower Legislation and development in India.

<u>Unit VII-Corporate Social Responsibility (CSR) – </u>

Meaning; corporate philanthropy; CSR through triple bottom line; CSR and business ethics; CSR initiatives in India.

Suggested Readings: ☐ Mallin, Christine A., Corporate Governance (Indian Edition), Oxford University Press, New Delhi. ☐ Blowfield, Michael, and Alan Murray, *Corporate Responsibility*, Oxford University Press. ☐ Francesco Perrini, Stefano, and Antonio Tencati, Developing Corporate Social Responsibility-A European Perspective, Edward Elgar. ☐ Sharma, J.P., Corporate Governance, Business Ethics & CSR, Ane Books Pvt Ltd, New Delhi. ☐ Sharma, J.P., Corporate Governance and Social Responsibility of Business, Ane Books Pvt. Ltd, New

Note: Latest edition of the readings may be used.

Delhi.